

the one, the only, the official **Once Upon a Potty**[®] potty

Over 4 million caregivers potty train children each and every year.*
Most of them use the classic **Once Upon a Potty** books and videos, THE #1 choice,
with all other titles combined attracting less than half of all other users.**



Now, the creator of **Once Upon a Potty** introduces the officially labeled, BIG,
comfort-contoured POTTY, as seen in the best-selling **HIS** and **HERS** videos.

PURE WHITE streamlined POTTY is molded,
decorated, and packaged in Massachussetts.

Featuring a full-color **GIRL** or **BOY**
top-quality, permanent heat transfer label!

Available with book or cd,
in a beautiful carry-along gift box.

Every box also includes a personal letter
from writer & illustrator Alona Frankel!



European design, improved
and all made in the U.S.A.

BIG, comfortable, UNIQUE

Enhances child's independence
and sense of control

Permanent label

